



European Federation of Hard of Hearing People

# **STRATEGY**

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**2012- 2015**

***The European Federation of Hard of Hearing People exists to represent hard of hearing people at European level in dialogue with the European Union, the members of the European Parliament and other European authorities.***

***The EFHOH Strategy 2012-2015 is aimed to be guideline and complement to the Action Plan, approved at the AGM. In the document we outline the strategy goals covering the period to 2015.***

## **STRATEGY ON ACCESSIBILITY**

<b>Strategic goals</b>	<b>Operational goals</b>
Subtitling of all movies and TV-programs in the member organisations countries	Collect information about the situation in the European countries. Give support to our member-organisations in their work, especially in the countries in Eastern Europe.
National governments shall be informed by our member organisations about the accessibility standards for hard of hearing people	Make a summary in English of EFHOH guidelines for an inclusive society which can be used by the national organisations.
All kind of telecommunication shall be adapted to hard of hearing people	EFHOH shall inform and influence factories, politicians and others of the needs of hard of hearing.
All information in public transport shall be accessible for hard of hearing people	Work together with European Disability Forum (EDF) for European regulation.
Access to education and employment in the same way as other people.	Work together with European Disability Forum (EDF) for European regulation.

## **STRATEGY ON REHABILITATION**

<b>Strategic goals</b>	<b>Operational goals</b>
The member-organisations countries shall offer rehabilitation to hard of hearing people	Make a survey on rehabilitation of hard of hearing in the different countries.  Make a report of the results, combined with proposals about how to use the results in lobbying.

## STRATEGY ON ORGANISATIONS AND PARTNERSHIP

<b>Strategic goals</b>	<b>Operational goals</b>
Establish new national organisations	Work with groups of hard of hearing helping them to establish a national organisation.
Build up partnership with other European organisations	<p>Strengthen the partnership with European Disability Forum, EUTI, Euro-CI, FEPEDA and EUD.</p> <p>Continue to work with the European Commission and Parliament.</p> <p>Build network with European politicians interested in hard of hearing.</p> <p>Participate in The European Day of Disability and conferences organised by EU and others.</p>

## STRATEGY ON YOUTH

<b>Strategic goals</b>	<b>Operational goals</b>
Increasing involvement of youth in EFHOH	<p>Mapping youth groups in national adult organisations for hard of hearing.</p> <p>Identifying the needs of HOH youth in adult organisations through survey/meetings at national/local level (social, political and professional needs).</p> <p>Continue the contact and the cooperation with IFHOHYP</p>

## STRATEGY ON EFHOH NEWSLETTER

<b>Strategic goals</b>	<b>Operational goals</b>
Publish 4 – 6 issues per year	To inform everyone who is interested in EFHOH and hard of hearing issues, about European disability topics, news from EFHOH member organisations and other organisations.

## STRATEGY ON EFHOH WEBSITE

<b>Strategic goals</b>	<b>Operational goals</b>
Update the layout and develop the website to be the primary source for information about hard of hearing in Europe	Engage a webmaster to be responsible for the development.

## STRATEGY ON FUNDRAISING

Strategic goals	Operational goals
Raise money for the development of EFHOH	Identify and make agreements with sponsors, new members and European institutions.

## STRATEGY ON STRENGTHEN THE COMPETENCE OF THE BOARD

Strategic goals	Operational goals
Establish a group of professionals on voluntary basis	The board may, when they need it, establish advisory groups of professionals who can be a resource for the board. E.g. legal matters, fundraising etc.