



2026 HEARING ACCESS WEEK

9-15 MARCH 2026

Right To Connect



Funded by
the European Union

HEARING ACCESS WEEK 2026



Hearing Access Week, the annual awareness campaign organised by EFHOH, will take place on the 2nd week of March and will focus on the theme "**Right To Connect**" in 2026.

Right To Connect means more than being heard.

It means having access to hearing aids or cochlear implants, assistive technologies, accessible communication, inclusive education and employment, live captioning, accurate subtitles, accessible digital and public spaces, and opportunities driven by positive attitudes.

To **connect** is to be **included**.

This year's edition will feature:

- Contributions and stories from our members
- Carousels reflecting on the importance of hearing access from the viewpoint of people from different backgrounds and with unique experiences
- Curiosities and facts about hearing access and the Right To Connect
- An interactive Right To Connect frame to engage and express yourself

HOW TO SUPPORT THE CAMPAIGN?

The Hearing Access Week is an opportunity for everyone to join the movement for hearing accessibility and inclusion.

Whether you are a hard of hearing person, a service provider, a policy maker, a stakeholder or a supporter, you can get involved in the campaign.

Within this toolkit, you will find **links**, **hashtags**, a **frame** to download, and suggested messages to share throughout **#HearingAccessWeek**.

Every share is an opportunity to make a real difference!

Discover five ways you can support our campaign.



1

Follow and share our social media posts with hashtags **#HearingAccessWeek**, **#HAW26** and **#RightToConnect**, featuring stories, tips and resources on hearing accessibility.

Shout out for hearing access providers.
Let them know they are appreciated and show how their commitment break down barriers every day.

2

3

Share your thoughts on hearing access and its importance in your daily life. Send us a photo of yours and a small text to office@efhoh.org, explaining what the **#RightToConnect** means to you, so we can add it in our published materials.

Make your own post highlighting your positive experiences with hearing access. Don't forget to tag **#HearingAccessWeek**, **#HAW26** and **#RightToConnect** to unite our voices and generate higher impact.

4



Create your own frame!

- **Click [here](#)** to access your own frame on Canva!
- **Upload your photo** by clicking “Uploads,” selecting “Upload file,” and choosing your image. Then drag your photo into the white frame.
- **Add your logo** next to EFHOH's.
- **Download** your frame by clicking on Share, and selecting JPG or PNG formats.
- Don't forget to tag **EFHOH** in your post and use the following hashtags: **#HearingAccessWeek**, **#HAW26** and **#RightToConnect**.
- **Post** your frame on Social Media.



EVERY SHARE IS AN OPPORTUNITY TO MAKE A REAL DIFFERENCE!

Need help? Get in touch at office@efhoh.org

And follow EFHOH at:

